

Message Text

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ORIGIN COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 H-02 /020 R

DRAFTED BY COM/BIC/OIM/JEWALSH/EH/238

APPROVED BY EB/OCA/REP/EMCKEON

COM/BIC/OIM/IWLLOYD/CMM/238

COM/BIC/OIM/CMSONNE/RMD/238

COM/BIC/OIM/CGENDREAU/216

EA/PHL/RTWILLNER

EA/EP/RWHITE

EA/OCA/BR/IWILLIAMSON

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R 182256Z MAR 75

FM SECSTATE WASHDC

TO AMEMBASSY MANILA

UNCLAS STATE 060954

E.O. 11652: N/A

TAGS: BEXP; RP

SUBJECT: FY '76 TRADE PROMOTION EVENTS PROGRAM

1. THE COMMERCE DEPARTMENT'S FY 1976 CONGRESSIONAL APPROPRIATION REQUEST CALLS FOR A MAJOR REDUCTION OF FUNDING AND POSITIONS IN EXPORT PROMOTION PROGRAMS APART FROM TRADE CENTER OPERATIONS. THESE PROPOSED CUTS WILL NECESSITATE AN OVERALL REDUCTION OF MORE THAN FIFTY PERCENT IN PREVIOUSLY PLANNED OVERSEAS PROMOTIONAL ACTIVITIES. SHOULD THERE BE A CONGRESSIONAL RESTORATION, IN WHOLE OR IN PART, AN ATTEMPT WOULD BE MADE TO REVIVE CERTAIN PLANNED EVENTS, MOST LIKELY IN THE LAST HALF OF FY 1976, GIVEN ADEQUATE LEAD TIME.

2. ACCORDINGLY, THE FOLLOWING REPRESENTS A REALISTIC LEVEL OF EVENTS IN YOUR AREA:

---A. TIMBER INDUSTRIES TRADE MISSION, FEBRUARY, 1976

---B. HEALTH CARE INDUSTRIES TECHNICAL SEMINAR,
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MARCH, 1976

3. ACCORDINGLY, THE FOLLOWING EVENTS, INITIALLY
SCHEDULED FOR THE FY1976 PROGRAM, WILL BE HELD IN

ABEYANCE, HOPEFULLY FOR REACTIVATION AT A LATER PERIOD:

(1) HOTEL/MOTEL RESTAURANT EQUIPMENT (7/75).TRADE MIS.

---(2) AUTOMOTIVE SERVICE CATALOG SHOW (8/75).

---(3) MINERALS AND ORE PROCESSING TECHNICAL SEMINAR
----- (11/75).

---(4) BUILDING AND CONSTRUCTION SUPPLIES AND EQUIPMENT

----- (5/75). CATALOG SHOW. INGERSOLL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 18 MAR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE060954
Document Source: CORE
Document Unique ID: 00
Drafter: BIC/OIM/JEWALSH/EH/238
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750095-0263
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750339/aaaabits.tel
Line Count: 77
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: hartledg
Review Comment: n/a
Review Content Flags:
Review Date: 17 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <17 JUN 2003 by SilvaL0>; APPROVED <23 FEB 2004 by hartledg>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FY '76 TRADE PROMOTION EVENTS PROGRAM
TAGS: BEXP, RP
To: MANILA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006